

## The fields for Zapier export from Snoobi Classic or Snoobi Prospekter

*Note: fields can be presented in a different order*

Variable name:	Sample value	Usage	Remarks	Has value when
business_id:	NL66166166	Organization id	Chamber of commerce, preceded by country code	If available, can be empty
businessline:	Sales and Marketing	Organization business line	As available in Snoobi or DATA-collectief (option)	If available, can be empty
city:	Amstelveen	Organization city	As available in Snoobi or DATA-collectief (option)	If available, can be empty
contact_email:	contact@email.com	Contact email address	As entered in Prospekter	If used in Prospekter
contact_first_name:	John	Contact first name	As entered in Prospekter	First name = 'Web' if no name is available
contact_last_name:	Doe	Contact last name	As entered in Prospekter	Last name = Contact'+number if no name is available
contact_next_action_date:	2018-01-01T00:00:00	Next action date	As entered in Prospekter	If used in Prospekter
contact_next_action_note	Additional notes	Placeholder, not used yet	Not in use	Not in use
contact_next_action:	Test action	Next action text	As entered in Prospekter	If used in Prospekter
contact_note:	These are notes	Notes from Prospekter	As entered in Prospekter	If used in Prospekter
contact_phone:	+318818812211	Phone # contact	As entered in Prospekter	If used in Prospekter
country:	BE	Organization country	As available in Snoobi	Always
email:	company@email.com	Organization e-mail	As available in Snoobi or DATA-collectief (option)	If available, can be empty
html_export:	https://reports.snoobi.eu/xyz	LeadsProfiler html report	Only exported if shared from LeadsProfiler	If exported from LeadsProfiler
leadtype:	Type	Lead label or type	According to entry and language used	Can be 'Undefined'
notes:	These are organization notes	Notes from Organization	As entered in Prospekter or Snoobi	Notes can be entered in LeadsProfiler
organization_name:	Snoobi B.V.	Organization name	As available in Snoobi	Always
organization_type:	EDU	Top-level organization type	As available in Snoobi	Always, 3-letter abbreviation
phone:	+318818812200	Organization phone	As available in Snoobi or DATA-collectief (option)	If available, can be empty
Snoobi_id:	1223	Snoobi's organization id	Use as reference if needed, always available	Always
snoobi_user:	Test User	Name of exporter	Whoever exported this record	Always
street:	Street address	Organization street	As available in Snoobi or DATA-collectief (option)	If available, can be empty
website:	www.snoobi.eu	Organization website	As available in Snoobi or DATA-collectief (option)	If available, can be empty
zipcode:	1234 AB	Organization Zip code	As available in Snoobi or DATA-collectief (option)	If available, can be empty